



Team Lew's & Strike King Student Angler Discount Program

Supporting Organized High School & College Fishing Teams

CONFIDENTIALITY NOTICE

Products obtained through this program are for club/team members' use only and shall not be sold by any means. Also, the special discounts are confidential to the participants of this program and are not to be shared outside of your organization. Any abuses of this program are subject to the club/team's immediate removal from the Lew's/Strike King School Fishing Program.

Overview

Lew's a legendary rod and reel brand with a history of product innovation that continues to this day. Strike King is a household fishing bait and tackle brand that for decades has helped both professional and weekend anglers alike. Both Lew's and Strike King are proud supporters of high school and collegiate fishing programs.

We sincerely hope your club/team is interested in becoming part of the rapidly growing list of those affiliated with the Lew's and Strike King brands and products.

Fishing Club/Team Eligibility

Any college fishing club/team that is recognized by the school's administration and has a designated advisor, coach or adult supervisor is eligible to register for participation in the Lew's/Strike King Student Angler Discount Program. A club/team that has less than 5 members is invited to apply on an individual basis to receive 40% off Strike King products, up to \$200 annually, additionally, members will receive 35% off Lew's products, up to \$500 annually. To enroll, please have team's coach or administrator fill out a registration form and email it to mkunz@ratheroutdoors.com. Upon acceptance you will be notified with information on how to create your account and start ordering. Your group will retain an "active" status if club/team rosters are updated and maintained in accordance with participation guidelines. Updated rosters must be supplied at the start of each fall semester.

Student Angler Eligibility

To be an eligible member of the Student Angler Discount Program, a collegiate student must be enrolled in at least nine credit hours per semester of the stated educational institution. Graduate students are also eligible members of the fishing group if he/she meets the institution's criteria for "full-time" students. To be an eligible member of a high school fishing club/team, a student must be enrolled in the stated school as a full-time student.

Product Orders

All orders should be submitted through www.Lews.com and www.strikeking.com. Below is the breakdown of discounts depending on team members:

Level 1 (5-9 members) changes:

- 35% off Lew's products (up to \$2000)
- 40% off Strike King products (up to \$1500)
- 50% off Mach Baits products (up to \$500)

Level 2 (10-14 members) changes:

- 35% off Lew's products (up to \$3000)
- 40% off Strike King products (up to \$2000)
- 50% off Mach Baits products (up to \$500)

Level 3 (15 or more members) changes:

- 35% off Lew's products (up to \$4000)
- 40% off Strike King products (up to \$2500)
- 50% off Mach Baits products (up to \$500)

Student Angler Discount Program Application

Important Instructions and Deadlines

1. Completion of this form in its entirety is required for club registration
2. Attached club roster must properly represent all current members
3. Illegible applications will not be accepted
4. Please attach your 501c3 number if applicable
5. For further questions, please contact mkunz@ratheroutdoors.com
6. Email completed forms to mkunz@ratheroutdoors.com, or mail directly to Lew's/Strike King College Program 209 Stoneridge Dr. Columbia, SC 29210

School: _____

Fishing Club Name: _____

The fishing club named above, and its members list attached, to the best of our knowledge, satisfy Lew's eligibility for a sanctioned fishing club; and therefore, we hereby submit this application for registration into Lew's/Strike King Student Angler Discount Program. We do so with the understanding of the terms and conditions, knowing that we must remain a member in good standing by complying with the necessary verification forms and club membership rosters on an annual basis within the deadlines set forth. We also understand such compliance is essential for us to take advantage of any of the Lew's/Strike King School Fishing Programs.

Club President

Faculty Advisor

Club Information (Required)

Club President:

Name:	
Address:	
City, State, Zip:	
Phone:	
Email:	

Club Secretary:

Name:	
Address:	
City, State, Zip:	
Phone:	
Email:	

Faculty Advisor:

Name:	
Address:	
City, State, Zip:	
Phone:	
Email:	

Club Mailing/Shipping Address:

Name:	
Address:	
City, State, Zip:	
Phone:	
Email:	

COMMUNICATIONS

Communications from Lew's officials will be conducted primarily by email. **This primary email will be used for account setup and product orders.** Please mark the primary representative we will be in contact with. Please check one or more of your club officials below who should be on the distribution list to receive emails communications about Lew's/Strike King School Fishing Program, information about the team's account and provide those emails:

_____	_____
President	Secretary
_____	_____
Faculty Advisor	Other

- We are a brand-new fishing club.
- We are an established fishing club, this our ____ year in existence.
- Yes, we have participated in fishing-related competitions against other schools before.
- No, we have not competed in fishing-related competitions against other schools before.

Fishing Club Roster

Official Roster Year:	
School/Club Name:	
Submission Date:	

Member Names:	26.
1.	27.
2.	28.
3.	29.
4.	30.
5.	31.
6.	32.
7.	33.
8.	34.
9.	35.
10.	36.
11.	37.
12.	38.
13.	39.

14.	40.
15.	41.
16.	42.
17.	43.
18.	44.
19.	45.
20.	46.
21.	47.
22.	48.
23.	49.
24.	50.
25.	51.